Product Release Announcement

Latest Software Release Notes for June 19, 2018

Issues Fixed

Editors & Outputs:

- Print Editor: Adding PDF(s) from Document Gallery is now possible in the page management section.
- Email Editor: Image property windows are now optimized to open completely in regular screen mode.
- Email Editor: It is now possible to apply borders to CTA buttons.
- Video object added to email template was not rendering an output, this is now updated.

Video Gallery:

- Videos with 'https' will now load the thumbnail in playbooks.
- The "Video View" page is now updated.

Reports:

- Exports of unsubscribed contacts in communicate > email will no longer be stuck in "Queued".
- The contact summary report export will now export all records.

Playbooks:

- Internal playbook: Thumbnail of PPT templates will now load.
- Thumbnails applied to drip campaigns will now display in the playbook for the campaign..
- Selecting a contact in a playbook will no longer generate an error.
- Linear Playbook: Videos marked as completed will now load previews again.

Dashboards & Asset Search:

- Playbook quick links were displaying the template as well as medias of the playbook. Now only templates will be displayed.
- The Dashboard widget UI in Safari on Mac and IE 11 has been fixed.
- Selecting "Execute Play" from "View > Contact report" of the To Do widget will no longer load a masked page.

CRM:

- ZOHO CRM: Contacts without email addresses were being pushed and duplicated. This has been fixed.
- TigerPaw CRM: If a contact created in Mindmatrix already exists in the CRM, pushing it to the CRM will no longer create duplicate contact(s) within TigerPaw CRM.
- Salesforce CRM: 3 way Opportunity sync issue has been fixed.
- Autotask: Accounts were not being pushed if 2 or more custom fields were mapped.

New Enhancements

Roadmap Items Released:

Marketing Manager Dashboard with the "Marketing Manager" widget

The Marketing Manager persona dashboard has been introduced with the "Marketing Manager" widget included in the default design

Selecting multiple questions and images introduced for Questions and Answer options in Certification Templates

In the Certification template:

- Any question can be toggled between select single and multiple answer options.
- Users can now choose between images and/or text for Questions as well as Answer options.

Previous Releases May 20th - June 15th:

Editors & Outputs:

- Provided "Created on" and "Updated On" date for all media pages of template types
- Editor: Loading image for preview within Editor provided
- Editor: Provided "tel:" for hyperlinking to telephone number
- Provided "Test" option to send the email to single contact in email template editor
- Email Editor: Made the font list to display the name in its own font style
- Provided "related PDFs" view in Print page both for "Direct Use" and "My customized" section
- "Send to User" from document will validate for email "Send" permission in Media > Email.
- Email Editor: Provision for setting Organization Color to CTA button and background color has been provided
- The template editor in Drip campaign will load smart objects as in email media editor based on permission
- Provided checkbox in Certification template question to stop randomizing of the Answer options
- "Mailto" text hyperlink if removed will now give an alert
- Provided a field of "Organization Signature" in Organization Info to be used as variables in templates

Unsubscribe:

- If contact unsubscribes from email then the user will not be allowed to "re-subscribe" by editing contact info page.

Contacts:

- GDPR fields of "Requires GDPR compliance" and "How did they consent?" added in contact record.
- "Call Disposition" static field added in Contact record.

Notifications:

- Made Certification email use company branding with modified the content
- Notification emails of CRM will now maintain the company branding

Lists:

- Sharing of contacts of recipient list introduced

Video Gallery:

- Tracking of "internal views" of Videos introduced for users

Playbook:

- In playbook, if banner template is used then the thumbnail image in banner view will be removed

Cookie Privacy:

- Option provided in Web Landing Page and External Site code will display pop up saying about "we use cookies to track"

Reports:

- In reports, export button will be disabled if there is no data
- "Unsubscribed from email" done by contact on clicking of unsubscribe in email footer will be displayed in the "Unsubscribed" page for the email
- Contact variables used in links of emails as URL will also be tracked
- Certification template report - added a column for "Last Attempted"
- In drip report, only hard bounce contacts will be omitted from the "Contact waiting" count

CRM:

- AutoTask, ZOHO and ConnectWise: "Push to CRM" button can be enabled for Opportunity if contact push is disabled
- AutoTask, ZOHO and ConnectWise: Manual push enabled for contacts also even if CRM push is disabled
- AutoTask: If "Company" record in CRM is updated then it will be updated in Mindmatrix
- Prophet CRM: Implemented Account Fields for contacts and Opportunities for pull
- "Contact Science" integration with Mindmatrix provided.
- Member API Key Authentication mode implemented for ConnectWise
- Opportunity Sync in MS Dynamics CRM introduced

- A button to push a lead from Zoho to Mindmatrix has been provided
- Push Users to SFDC will now be permission based
- Option provided to avoid blank data overwriting existing data if "SOT is both"

Dashboard & Asset Search:

- Asset search page optimized for performance
- In Dashboard the Android & iPhone link has been updated
- Folders consistency maintained in "View Assets" for assets and consistency of name field in contact grid if first name missing has been done.
- Provision of special characters in filter creation
- "Training" status in Leaderboard widget based on Linear Playbook provided
- Multi-select and re-order in Banner widget provided for all Dashboards
- Provided settings to change the title of stat rings v2
- Provision to set "Title Color" for "text on image" in Playbook v2 Widget has been provided.
- In "Linear playbook" Widget, Admin User can select multiple playbooks, order them and these will be visible to other Users of the persona based on playbook shared with the respective User

Roles & Permissions:

- Permission based hiding menu of Manage > Web > Websites has been done.

Gallery:

- Super Admin users can now view whole company gallery (Images, Documents and Videos) when clicked on "lock" icon just like templates.