

How do I stop an email drip campaign?

Feature:

Email drip campaigns are a series of emails that can be played (running), scheduled, or stopped.

Who will be using this?

Marketing managers and Channel Managers in particular; but any users who wish to send ongoing series of emails to contacts.

Benefits:

- An ongoing email drip campaign can save you time sending emails to contacts over extended periods.
- Knowing how to stop a campaign can help you prevent unwanted emails from going out.

Process:

1. Review any user accounts that are running email drip campaigns.
2. Log into the user account and select the drip you would like to stop.
3. Click to stop the drip.

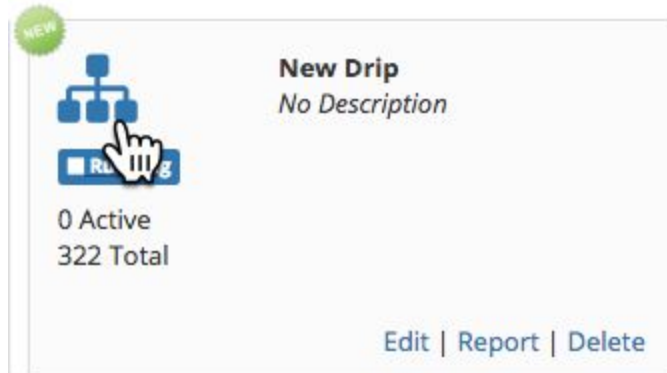
How do I stop an email drip campaign?

You can stop an email drip campaign by logging into the user account that is running the email drip.

Go to Manage > Campaigns > Drip (Nurturing)



Click on the drip you would like to stop. It should have a current state that says “Running”.



Once stopped, the drip campaign will show “Stopped” as the current state.

