

## How do I add my own custom HTML to an email template?

### **Feature:**

You can use the HTML smart object to add your own HTML to email templates.

### **Who will be using this?**

Marketing team members who create templates for their companies.

### **Benefits:**

Users can customize HTML within email templates without worrying about creating conflicts with popular email services with different HTML standards, such as Gmail or Outlook.

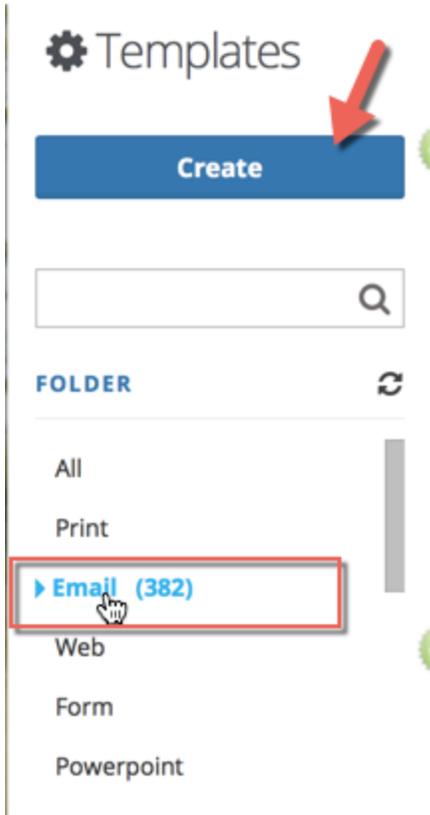
### **Process:**

To begin with, you should have access to create email templates under the SETUP section in the software.

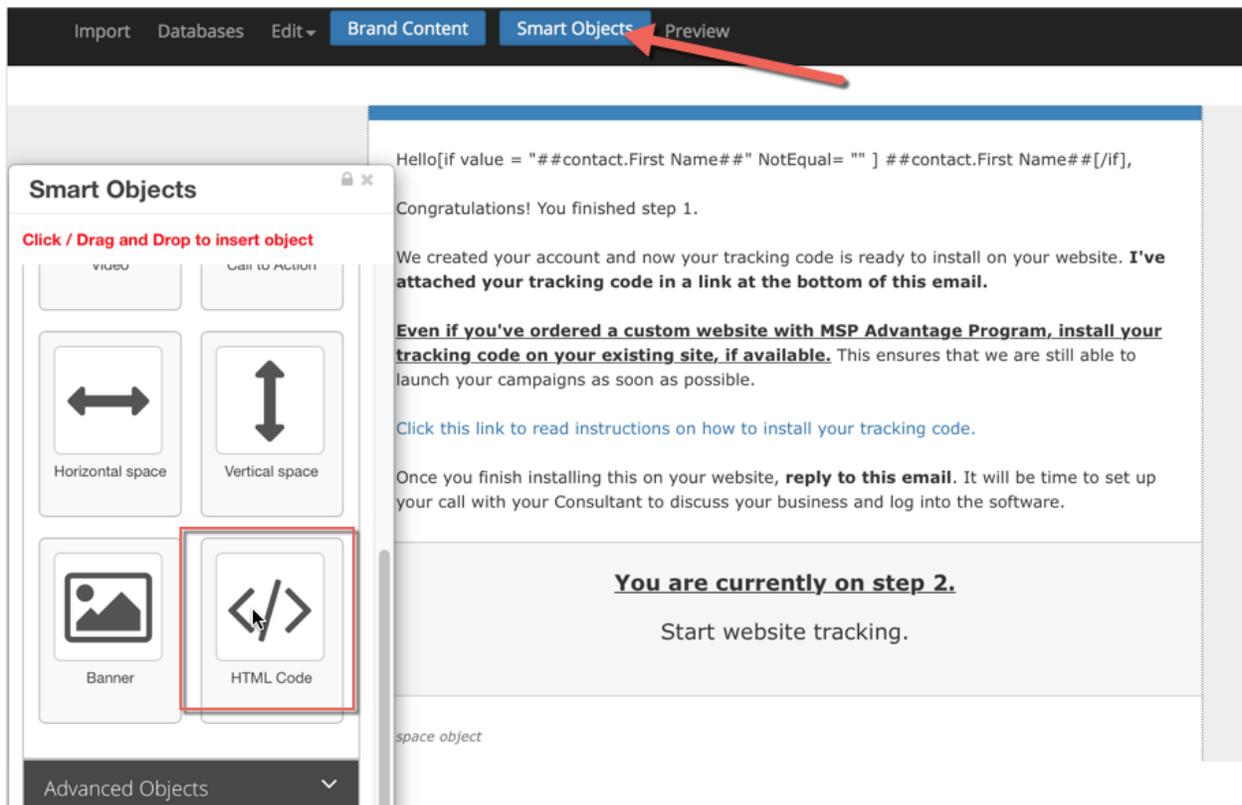
Click on Setup > Asset Management > Templates



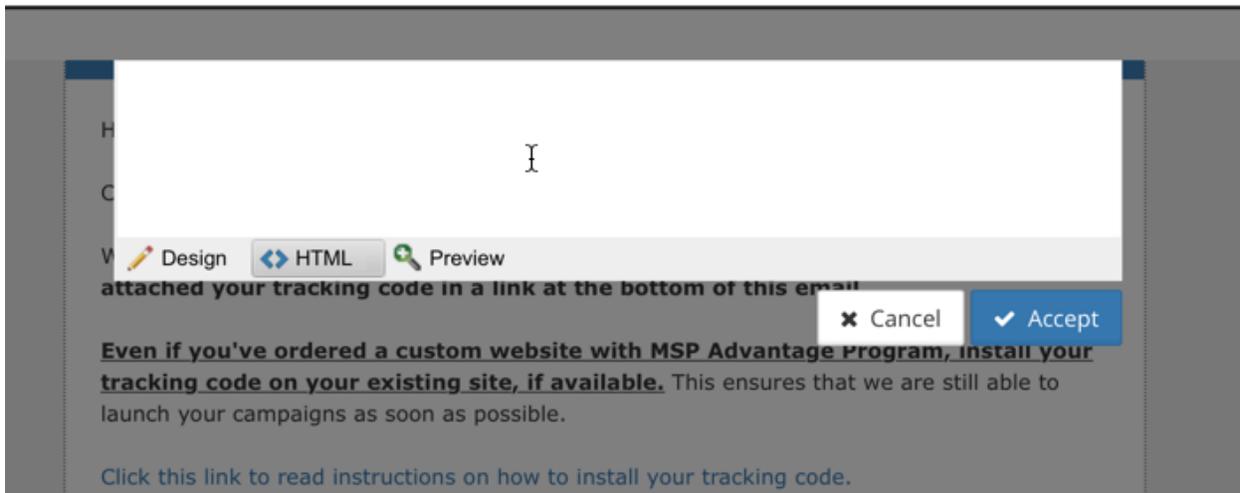
In the template section, click on email and navigate to an existing email or create a new email.



Click on Smart Objects in the Email Editor and drag and drop the HTML Code option



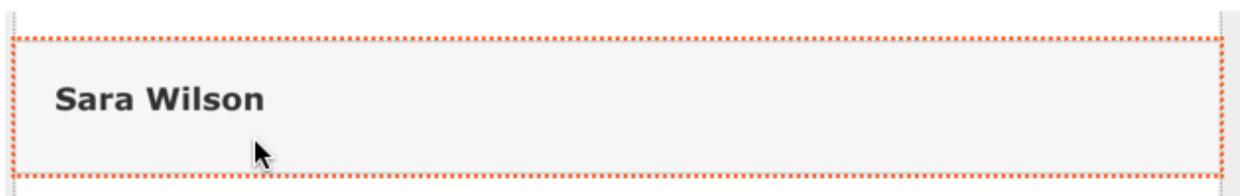
The HTML code option will replace the current cell.



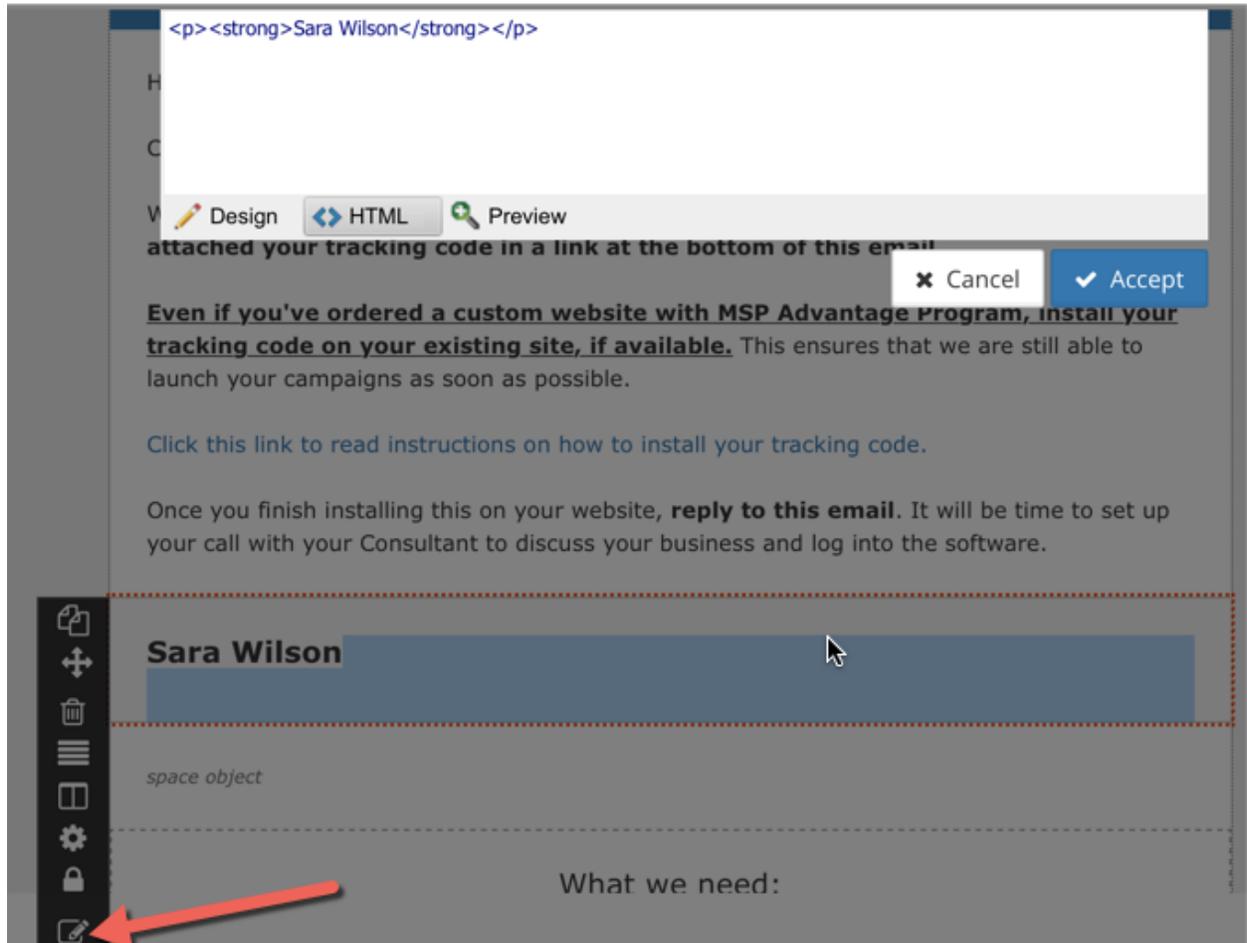
Click Accept after entering your code.



This will insert the updated code into the table cell. Note that any pre-existing styling will be applied unless you overwrite it.



Double-click or edit the cell again to update it.



Click Accept and Save your template before Finishing.